



**For Immediate Release**  
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## **WEST TEXAS FOOD BANK HOLIDAY GEAR ON SALE NOW**

*Local Design Group Ink Lion Supports the Food Bank With This Online Fundraiser*

**MIDLAND, TX, November 3, 2020 – Ink Lion Designs is partnering with the West Texas Food Bank to bring** all the best West Texas Food Bank merchandise directly to your door!

A new shopping website is available this holiday season, brought to you by Ink Lion, a locally owned marketing and promotion item firm. The site will feature unique items designed specifically to help fundraise for the West Texas Food Bank.

100% of the proceeds from these items will be donated to the West Texas Food Bank.

“Ink Lion has been helping the West Texas Food Bank look our best, and we are thrilled to announce a way for our supporters to be able to show off their support in a new way, and it helps fund out mission,” said Libby Campbell, Executive Director of the West Texas Food Bank. “Whether you’re looking for a holiday gift, or a warm vest, Ink Lion is bringing you plenty of options!”

“Ink Lion has been a supporter of the Food Bank since we began,” said Nikki Windham, owner of Ink Lion. “We wanted a way to give back to the Food Bank and show our support for their mission, and who doesn’t love a good t-shirt? We created this special website for Food Bank supporters to show off their love of the Food Bank on fun and creatively designed apparel and gifts, and with the holidays coming up, there is no better time to support the West Texas Food Bank!”

The website for the West Texas Food Bank and Ink Lion Fundraiser is:

<https://wtfb.spiritsale.com/>

Happy shopping! We can’t wait to see you in our gear!

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### **About the West Texas Food Bank**

The West Texas Food Bank (WTFB) is a nonprofit hunger relief organization that distributes donated and purchased food through a network of 80+ Partner Agencies in 19 counties throughout West Texas. The WTFB supports the nutritional needs of children, families and senior citizens through strategic partnerships with civic and corporate groups, as well as private donors. Every dollar donated provides four meals for the hungry, and 92 cents of every dollar goes directly to feed hungry West Texans. Founded in 1985, the WTFB is a member of Feeding America ([feedingamerica.org](http://feedingamerica.org)), the nation’s largest network of hunger relief organizations. In FY 2019-20, over 10 million pounds of food was distributed to hungry West Texans.