



**For Immediate Release**

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## **GIVING TUESDAY NOW AT THE WEST TEXAS FOOD BANK EXCEEDS EXPECTATIONS**

*Thanks to a Matching Challenge from the Silva Law Group, PLCC and the Permian Basin Trial Lawyers Association, the West Texas Food Bank Can Help Provide an Extra 1.2 Million Meals*

**Odessa, TX – May 11, 2020 – Giving Tuesday is came early this year.** The West Texas Food Bank is pleased to announce the results from a challenge match provided by the Silva Law Group, PLCC and the Permian Basin Trial Lawyers Association in the amount of \$100,000.

Thanks to the generosity of West Texans, donations large and small were matched, and the West Texas Food Bank reached our goal of \$100,000, which combined with the matching funds of \$100,000 and the additional \$100,000 already donated by the Silva Law Group and the Permian Basin Trial Lawyers Association, will help us provide an additional 1.2 million meals to hungry West Texans.

West Texas Food Bank Executive Director Libby Campbell said, "I really cannot thank the Silva Law Group and the Permian Basin Trial Lawyers Association enough for stepping up to provide this opportunity to help West Texans double their impact. These gifts come at a time when the West Texas Food Bank is having to go to extraordinary lengths to keep our shelves stocked, and to make sure our 80+ partner agencies in 19 counties have what they need. Donations like these help ensure the West Texas Food Bank is able to provide life sustaining, nutritious meals to families in need, and all the gifts we have received from our caring community help the Food Bank continue providing these services to our community for free."

Food donations to the West Texas Food Bank have dropped to almost zero as the retail outlets are selling out of items which are normally donated to food banks. "To keep up with the increasing demand for food, and to offset the decreasing amount of food coming into the food bank, we are having to purchase more food than ever before," said Campbell. "In the last 9 weeks we have distributed over 1.5 million pounds of food to tens of thousands of hungry West Texas households, 73% of them have never been to a food bank before."

"As members of our great community of the Permian Basin, we would like to be able to help our people maintain the stay home policy so that we are all protected. Protect the medical staff and our police force. Our heroes in the battle against this virus. And, the only way we can do this is by helping those that are not able to work, but still need a helping hand. So, on behalf of The Silva Law Group, PLLC and the Permian Basin Trial Lawyers Association we wish all our members of the community the best," Juan V. Silva.

### **About the West Texas Food Bank**

The West Texas Food Bank (WTFB) is a nonprofit hunger relief organization who distributes donated and purchased food through a network of over 80 Partner Agencies in 19 counties throughout West Texas. WTFB supports the nutritional needs of children, families and senior citizens through strategic partnerships with civic and corporate groups, as well as private donors. Every dollar donated helps provide four meals for the hungry, and 92 cents of every dollar goes directly to feed hungry West Texans. Founded in 1985, WTFB is a member of Feeding America ([feedingamerica.org](http://feedingamerica.org)), the nation's largest network of hunger relief organizations. In 2019, roughly 6.5 million pounds of food was distributed to hungry West Texans.