



## Food and Fund Drive Themes

You can make your food drive more successful if you have a theme or creative way to attract and retain participants.

- 1. Cans for Coins** – Collect pocket change and donate it to **WTFB**.
- 2. Coin Wars** – Plan a penny war between classrooms. Each class collects change in a container. Students throw dollar bills into the container of another classroom in order to “cancel out” that class’ change. In other words, change in the container equals “positive” points, while bills equal “negative” points. The team with the most positive points at the end of the war wins!
- 3. Special Dress Day** – Let employees or students “pay” with food to dress a special way (i.e. Jean Day, causal dress or tropical shirt day)
- 4. “Eat in for Hunger”** – Encourage employees to bring a brown bag lunch and donate the money they would have spent on lunch.
- 5. “Is Dinner Ready” Food Drive** – Collect combinations of food that can be used to used to prepare meals.  
Use your imagination to think of meal combinations:  
Spaghetti Noodles and Sauce  
Refried beans, taco shell, salsa and Mexican seasonings
- 6. Kids for Kids Food Drive** – Have students collect foods specifically for other kids. Have them think about what a healthy after school snack might be. Some ideas are: Juices, granola bars, fruit cups or applesauce.
- 7. Host a “Virtual Food Drive”** – Have employees come to our website and donate through our virtual food drive.
- 8. Hold a Raffle** – The price for a raffle ticket can be a can of food or \$1 to be donated to the West Texas Food Bank. Prizes can be anything from a “free jean day pass” to a gift certificate.

**9. See Where your food goes** – Make arrangements for your group to hold a food drive and then volunteer at the Food Bank to sort your donated food.

**10. Fill the Bag** – Provide every student/employee with a bag to fill with non-perishable items.

**11. Have a “Flea Market”**- Ask employees or students to donate new or gently new toys, crafts and goods to sell and then donate to proceeds.

**12. Cooking Contest** – Where your own “chefs” have a cook off and employees vote of the best dishes or menus. To vote, everyone must donate \$1, or perhaps your chefs will offer to cook dinner for a raffle winner.

**13. Meat the Need** – Canned meat drive (i.e. tuna, spam, chicken)

**14. Make Every Bean Count** – Canned or dried beans drive.

**15. Read to Feed** – For every book a student reads, a can of food is donated.

**16. Let the Stars Come Out** – Use a local celebrity to help increase publicity and contributions.

**17. Wash Away Hunger** – Have a car wash where the price of a wash is a food item or a monetary donation to the West Texas Food Bank.

**18. No-Show Picnic** – Host a picnic where no food is served, but instead is collected.

**19. Hunger Walk, Run, Bike, or Dance-A-Thon** – Have sponsors pledge food or money to be donated.

**20. “Trick or Treat” for food** – Take your children trick or treating for food.

**21. Management “Weigh In”** – Weigh your management team and use that as your goal for pounds or dollars collected.

**22. “Change their luck” Potluck** – Have participants bring a potluck dish, along with the recipe for their dish and the ingredients to prepare the dish, to be donated to the Food Bank.

**23. Food Themed Days** – Have participants bring in food donations to correspond with that days food theme.

- Macaroni Monday
- Tuna Tuesday
- Whole Grain Wednesday
- Peanut Butter Thursday
- Fruity Friday

**24. Competition or Challenge** – Set up a competition or challenge another company (or department) to see who can collect the most pounds of food. Offer prizes, discounts or other incentives to winners.

**25. Office atmosphere** – Request donations when someone is late to a meeting, a cell phone rings during meeting, swears in the office, etc.

### **More Holiday Themes and Event Ideas**

#### **Halloween**

Take the Mystery Out of Giving  
In the Spirit of Giving  
Dare to Care  
Treat Your Neighbor Right  
Pumpkin Patch, Carving Contest

#### **Thanksgiving**

Give Thanks – Give Food  
Turkey & Chicken Drive  
Share the Bounty

#### **Summer**

Hunger Doesn't  
take a vacation  
Summertime Drive  
Summer Lunch for kids

#### **Winter Holidays**

Spread the Cheer This Time of Year  
Tis the Season for Giving  
Santa Claus photos  
Craft, gift sale or auction  
Kwanza harvest display  
Kosher Food Drive

#### **Valentine's Day**

Giving from the Heart  
Donate in honor of  
your valentine

#### **Easter**

Easter baskets for the  
homeless and/or kids  
Egg hunt –“Hunt for  
Solutions to Hunger”

**Company picnic** – donations for admission

**Potluck** – donate ingredients of dishes made

**Health fair**

**Silent, live, online action**

**Karaoke contest** – “Raise Your Voice for Hunger”

Dance, Black/White Ball

**Tailgate Party**

**Celebrity Waiter Event** – “Hunger Won't Wait”

**Change Jars** – “The Power of Change”

**Sports tournament**

**Cooking competition** - (BBQ, Bake Off)

**Car Wash**

**Talent Show** – use donation as ballots  
(contestant with most donations in the  
Barrel wins)

**Walk-Jog-Bike A Thon**

**Scavenger Hunt**